

ASEAN Snapshot 2025

Focus on German-ASEAN business relation

Supported by:



on the basis of a decision by the German Bundestag



Contents						ASEAN SNAPSHOT 2025		
03	Foreword	12	German – ASEAN business relation in number	22 Laos	0	32	Thailand	
04	About ASEAN	14	ASEAN Countries Overview	24 Malaysia		34	Vietnam	
06	ASEAN Highlights 2024	16	Cambodia – Laos – Myanmar – Vietnam	26 ^{Myanmar}	V	36	Contact – AHKs in ASEAN	
08	ASEAN Economic Snapshot	18	Cambodia	28 Philippines		38	Imprint	
10	ASEAN - Key features for German businesses	20	Indonesia	30 Singapore		39	About German Chambers ASEAN Business Council (GCABC)	

Foreword



Christopher Zimmer

German-Philippine Chamber of Commerce and Industry Spokesperson 2025 of the German Chambers ASEAN Business Council (GCABC) As the world navigates economic uncertainties and shifting trade policies, the Association of Southeast Asian Nations (ASEAN) stands as a pillar of stability and growth. The region's resilience and adaptability have set it apart, enabling it to capitalize on emerging opportunities and strengthen its global influence.

ASEAN's economic performance remains robust, supported by strong domestic demand and strategic diversification. The region's proactive approach to evolving global conditions ensures sustained development while reinforcing its position as a key player in the international economy.

The partnership between ASEAN and Germany has flourished, marked by deepening trade relations and collaborative initiatives in technology and sustainable development. Germany's recognition of ASEAN's strategic importance has fostered mutually beneficial engagements, driving innovation and economic progress.

Also, it is important to highlight that this year, ASEAN's relationship with the European Union (EU) has also reached new heights. The resumption of Free Trade Agreement negotiations with several ASEAN member countries underscores a shared commitment to enhancing trade, security, and sustainability. These agreements aim to harmonize standards, reduce trade barriers, and promote investment, reflecting a collective vision for long-term prosperity.

The global policy environment in 2025 presents both challenges and opportunities for ASEAN. Shifts in major economies' trade and fiscal policies require vigilant and proactive strategies. ASEAN's continued emphasis on innovation, sustainability, and inclusive growth demonstrates its ability to adapt while reinforcing strategic partnerships.

Finally, it is with great pleasure that we present ASEAN Snapshot 2025, offering a comprehensive view of the region's achievements, challenges, and aspirations. We hope this publication serves as a catalyst for greater engagement, dialogue, and collaboration among ASEAN member states, Germany, the European Union, and the broader international community.

Together, let us continue shaping a future of shared prosperity and progress!

About ASEAN



In 2024, ASEAN continues to demonstrate resilience amid global economic uncertainties. driven by strong domestic demand and a rebound in exports. In 2024, ASEAN demonstrated remarkable resilience amid alobal economic uncertainties. The region's economy expanded by 4.6% and is projected to grow by 4.7% in 2025, driven by robust domestic demand and a recovery in exports.

The region remains a key partner for German businesses, with trade and investment ties strengthening. Germany's presence in ASEAN is expanding, particularly in sectors like machinery, automotive, and chemicals, while foreign direct investment is rising.

Looking ahead, the region's positive economic outlook and deepening trade relations offer promising opportunities for German enterprises seeking growth and expansion in Southeast Asia

ASEAN adopted the

2024



ASEAN Highlights 2024

Fifth Largest GDP

ASEAN has established itself as a vibrant and rapidly advancing economic center, demonstrating remarkable resilience amidst unprecedented global challenges. In 2023, ASEAN's collective economy achieved a nominal GDP of US\$3.8 trillion, securing its position as the fifth-largest economy globally and the foremost in Asia. Despite international headwinds, the outlook for developing Asia remains robust. A recent report from the Asian Development Bank (ADB) has marginally revised upward the region's growth forecast for 2024 from 4.6% to 4.7%, attributing this positive adjustment to enhanced manufacturing exports and increased public capital expenditure in major economies within the region.

Third Largest Population

According to a recent report from the International Monetary Fund (IMF), the Southeast Asian region's population will reach approximately 692.31 million inhabitants by 2025. This makes ASEAN the third-most populous region in the world, following India and China.



Foreign Direct Investments

Despite a global decline in FDI, ASEAN experiences a surge in foreign direct investments, reaching a record high of \$230 billion in 2023. Finance, manufacturing, wholesale and retail trade, and real estate collectively accounted for 75% of total investments. The region continues to solidify its position as a global manufacturing hub while also attracting significant investments in financial services and the digital economy. Additionally, real estate FDI remains robust, driven by growing demand for industrial infrastructure and commercial properties.



Strengthen International Relations

ASEAN continues to deepen partnerships globally:

- NRW-ASEAN Summit 2024: Boosts collaboration with NRW, Germany, emphasizing internationalization and innovation.
- Hong Kong ASEAN Summit 2024: Focuses on regional growth, green finance, and technological innovation.
- 25th ASEAN-Republic of Korea Summit: Establishes a Comprehensive Strategic Partnership, enhancing cooperation in trade, investment, and cultural exchange.

- ASEAN-Australia, ASEAN-China Summits: Highlight ASEAN's growing global significance.
- 31st ASEAN-EU JCC Meeting: Commits to enhancing trade, digital economy, green technologies, and supply chain resilience, with a future ASEAN-EU FTA as a long-term goal.

Renewed Commitment with Germany

At the 8th ASEAN-Germany Development Partnership Committee Meeting, ASEAN and Germany reaffirmed their commitment to enhancing cooperation across various sectors, including women and youth entrepreneurship, social inclusion, and the ASEAN Smart Cities Network. They emphasized the need for collaboration on emerging issues such as disaster management, climate change, energy security, and technical vocational education and training. Additionally, there was a focus on advancing science, technology, and innovation to strengthen the partnership and support the implementation of the ASEAN Community Vision 2045.

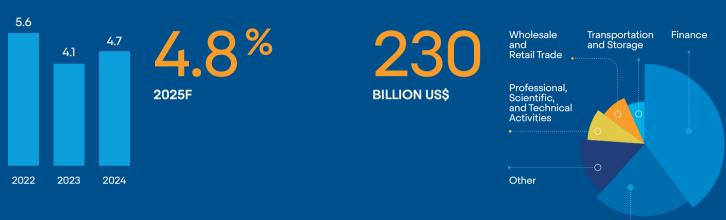






ASEAN Economic Snapshot

GDP Growth (Unit: %)



Manufacturing

ASEAN is in the TOP 5 economies by GDP in 2023 (in trillion USD)



EU is among the TOP 3 ASEAN's biggest trading partners in 2023 (in billion USD)



Total FDI Inward flow 2023

Export volume in goods 2023



Key export products:

Electrical machinery and equipment Mineral fuels, mineral oils, and products of their distillation. Nuclear reactors, boilers, machinery, and mechanical appliances. Vehicles.



Import volume in goods 2023



Key import products:

Electrical machinery and equipment Mineral fuels, mineral oils, and products of their distillation. Nuclear reactors, boilers, machinery, and mechanical appliances Vehicles. Plastics and articles thereof. Vehicles.



Challenges

A slowdown in manufacturing-led export growth

Tightening monetary policy

China's economic slowdown

Climate change

Solutions



Promoting domestic consumption

Enhancing international cooperation

Increasing investment and global collaboration in vocational training

Improving infrastructure for logistics and transportation

Prioritizing the development of renewable energy

Strategic geographical locations

Geographically, the ASEAN region borders China and the Pacific Ocean to the north, Papua New Guinea and the Pacific Ocean to the east, Australia and the Indian Ocean to the south, and India and the Indian Ocean to the west. Its waters witness the passage of over a third of the globe's seaborne trade, including 50% of ASEAN's goods trade attributable to East Asia Summit (EAS) partners—Australia, China, India, Japan, New Zealand, Republic of Korea, Russia, and the United States. This underscores ASEAN's indispensable role as a nexus of global commerce.

Premier investment destination

With USD 230 billion in Foreign Direct Investment (FDI) in 2023, ASEAN stands as the leading investment hub among developing economies. The region's attractiveness is further reinforced by intra-ASEAN investment, which accounted for 9.5% of total FDI in 2024, second only to the United States. This robust investment climate signals strong confidence in ASEAN's economic stability and its potential as a high-growth market for German enterprises seeking long-term returns.

Digital transformation acceleration

ASEAN is at the forefront of digital innovation, with its digital economy expected to double to USD 2 trillion by 2030. The ASEAN Digital Economy Framework Agreement (DEFA), set for completion in 2025, will enhance cross-border digital trade and technology integration. With regional initiatives aimed at narrowing digital gaps, German businesses in IT, fintech, and smart manufacturing stand to benefit from ASEAN's rapid digitalization and evolving technology landscape.







Sustainable development Skilled workforce momentum

Committed to a green and low-carbon future, ASEAN is advancing sustainability efforts through the ASEAN Strategy for Carbon Neutrality and the ASEAN Taxonomy for Sustainable Finance. With increasing focus on the blue economy and renewable energy, the region aligns with global sustainability goals, offering German companies opportunities in green technologies, energy efficiency solutions, and sustainable infrastructure development. With nearly half of ASEAN's population under 30 years old, the region offers a young, adaptable, and competitive workforce. ASEAN is actively investing in skills development, focusing on technical, digital, and vocational training to enhance employability and long-term competitiveness. These efforts strengthen ASEAN's position as a key talent hub for German businesses seeking skilled professionals.

Enhanced connectivity & infrastructure

Driven by the Master Plan on ASEAN Connectivity (MPAC) 2025, ASEAN is intensifying regional integration through major initiatives such as the ASEAN Power Grid (APG), Framework on ASEAN Supply Chain Efficiency and Resilience, and the expansion of the ASEAN Smart Cities Network (ASCN) to 31 cities. These infrastructure advancements present vast opportunities for German firms in logistics, smart urban development, and sustainable mobility solutions.

ASEAN's dynamic growth, strategic location, and commitment to innovation and sustainability make it an essential partner for German businesses looking to expand in one of the world's most promising regions.







German – ASEAN Business Relations in Number

GERMAN **TRADE WITH ASEAN 2024**



German exports to ASEAN



-2.4% YoY

BILLION EUR

Major Export Products: Electrical machinery; Nuclear machinery: Optical and medical instruments; Footwear; Apparel.

German imports from ASEAN

-0.6% YoY

BILLION EUR

Major Import Products: Machinery; Electrical equipment; Vehicles; Optical and medical instruments; Pharmaceuticals; Steel articles.

TURNOVER 2024

18.8	Vietnam
17.4	Malaysia
13.8	Indonesia
13.7	Thailand
11.9	Singapore
6.7	Philippines
2.4	Cambodia
1.3	Myanmar
0.3	Lao People's Democratic Republic
0.04	Brunei Darussalam

Source: Destatis

GERMAN INVESTMENT IN ASEAN

Major sectors of German FDIs 2023

(million US\$)

Manufacturing	2,519.2
Financial and Insurance activities	421.7
Professional, scientific and technical activities	169.5
Real estate activities	155.4
Transportation and storage	64.4

The flow of Inward German FDI to ASEAN

(billion US\$)



Opportunities



Renewable Energy and Green **Technologies**

Semiconductors and Electronics

Finance and insurance

E-commerce &

Automotive Digital technology industry

Geopolitical Tensions Supply Chain Disruptions **Economic Policy Uncertainty** Raw Material Costs

Source: ASEAN Statistics, Destatis

ASEAN Countries Overview

	~						and a start of the	500	
Cambodia		Indonesia		Laos	0	Malaysia		Myanmar	
Export volume to Germany 2024 (EUR)	2.2 ^B	Export volume to Germany 2024 (EUR)	4.4 ^B	Export volume to Germany 2024 (EUR)	0.3 ^B	Export volume to Germany 2024 (EUR)	10.8 ^B	Export volume to Germany 2024 (EUR)	1.2 ^B
Import volume from Germany 2024 (EUR)	0.2 ^B	Import volume from Germany 2024 (EUR)	2.9 ^B	Import volume from Germany 2024 (EUR)	0.03 ^B	Import volume from Germany 2024 (EUR)	6.6 ^B	Import volume from Germany 2024 (EUR)	0.08 ^B
Population (m)	17.4	Population (m)	284.4	Population (m)	7.8	Population (m)	33.9	Population (m)	54.8
Surface (km²)	181,035	Surface (km²)	1,904,569	Surface (km²)	230,800	Surface (km²)	329,847	Surface (km²)	676,578
Real GDP 2024F (YoY%)	5.5%	Real GDP 2024F (YoY%)	5%	Real GDP 2024F (YoY%)	4.1%	Real GDP 2024F (YoY%)	4.8%	Real GDP 2024F (YoY%)	1%
Nominal GDP 2024F (billion US\$)	47.2	Nominal GDP 2024F (billion USS	1400 \$)	Nominal GDP 2024F (billion US	15.5 \$)	Nominal GDP 2024F (billion US	439.8 \$)	Nominal GDP 2024F (billion US	64.3

Philippines		Singapore		Thailand	÷	Vietnam		
Export volume to Germany 2024 (EUR)	4.7 ^B	Export volume to Germany 2024 (EUR)	4.9 ^B	Export volume to Germany 2024 (EUR)	8.6 ^B	Export volume to Germany 2024 (EUR)	15.1 ^в	
Import volume from Germany 2024 (EUR)	2 ^B	Import volume from Germany 2024 (EUR)	7 ^B	Import volume from Germany 2024 (EUR)	5.1 ^B	Import volume from Germany 2024 (EUR)	3.7 ^B	
Population (m)	114.4	Population (m)	6	Population (m)	70.3	Population (m)	101.6	
Surface (km²)	298,170	Surface (km²)	719	Surface (km²)	513,120	Surface (km²)	331,210	
Real GDP 2024F (YoY%)	5.8%	Real GDP 2024F (YoY%)	2.6%	Real GDP 2024F (YoY%)	2.6%	Real GDP 2024F (YoY%)	6.1%	
Nominal GDP 2024F (billion US\$)	470.1	Nominal GDP 2024F (billion US\$)	530.7	Nominal GDP 2024F (billion US\$)	528.9	Nominal GDP 2024F (billion US\$)	506.4	

Source: Destatis, IMF, World Bank

Cambodia - Laos - Myanmar - Vietnam (CLMV) 🌐

Over the past two decades since its establishment in 2004, the CLMV Summit has played a pivotal role in advancing cooperation across six key areas: trade and investment, agriculture, industry and energy, transportation, tourism, and human resource development.

This open cooperation framework not only leverages the strengths of CLMV countries but also serves as a vital platform to attract support from ASEAN partners and international development agencies, driving sustainable and inclusive progress in the region.

The 16th Conference of Economic Ministers of Cambodia - Laos - Myanmar - Vietnam

Trade & Investment Growth in CLMV (2023)

Total merchandise trade of CLMV in 2023: 768.9 billion USD, contributing 21.8% to ASEAN's total merchandise trade (up from 21.6% in 2022).
Foreign Direct Investment (FDI) inflow increased by 5.4% compared to 2022.

The CLMV Action Plan 2023-2024 focused on trade promotion through major expos, fostering inclusive business with Australian support, and enhancing economic integration via Germany's COMPETE II project. For 2025-2026, priorities include trade and investment, digital economy, regional commitments, pandemic recovery, CLMV Development Framework, and human resource development. The CLMV sub-region, comprising Cambodia, Laos, Myanmar, and Vietnam, is an integral part of ASEAN, fostering regional collaboration and economic growth.



Source: ASEAN

Trade Agreements

As of 2025, the CLMV sub-region continues to benefit from extensive Free Trade Agreements (FTAs), reducing trade barriers and boosting investment. Key agreements include:

- Regional & ASEAN Agreements: RCEP, ATIGA, ASEAN FTAs with China, Japan, India, and Australia.
- Bilateral FTAs: Cambodia-China, Cambodia-Korea, Laos-Vietnam Cooperation Committee.
- Vietnam's FTAs: EU, UK, Israel, Chile, Cuba, Japan, Korea, Russia-led EAEU, CPTPP.

Renewable Energy and Logistics in CLMV

• **Renewable Energy Potential:** The CLMV sub-region is increasingly investing in renewable energy, with Vietnam leading the way by targeting 30% renewable energy capacity by 2024. Laos aims to become the "battery of Southeast Asia" through hydropower exports, while Cambodia plans to reach 20% renewable capacity by 2025. Myanmar is also exploring solar and wind projects to expand its energy sector.

• Logistics Sector: The CLMV logistics sector is evolving with infrastructure upgrades, including Vietnam's new expressways and ports, enhancing connectivity along the East-West Economic Corridor. Green logistics, such as electric vehicles and solar-powered warehouses, are gaining momentum, reducing carbon emissions and cutting operational costs.

The 11th CLMV Summit in November 2024 reaffirmed the commitment to regional connectivity and sustainable growth, marking 20 years of cooperation. With a focus on strategic partnerships, CLMV countries are advancing workforce development, renewable energy, and logistics, strengthening their position in ASEAN's evolving economic landscape.

Source: ASEAN, MOIT Vietnam, ASEAN Investment Report 2024, MPI Vietnam, Destatis

Foreign Direct Investment (FDI)

The CLMV countries' share of FDI increased from 12% in AEC 2015 to 14% in AEC 2025, supporting ASEAN's inclusivity and strengthening regional connectivity.

FDI to the CLMV countries increased from \$25 billion in 2022 to \$26 billion in 2023.

By the end of 2024, Vietnam attracted the highest FDI in the CLMV region, reaching USD 38.23 billion despite a slight 3% decline from the previous year.

Trade with Germany

Total Trade 2024: 22.8^B (+9.4% YoY)

Germany runs a significant trade deficit with the CLMV subregion, with Vietnam being the largest trade partner.

Top CLMV Export Products to Germany 2024:



Electronics & Machinery



Footwear & Leather Goods



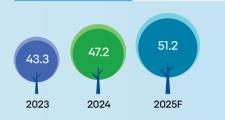
Textiles & Clothing





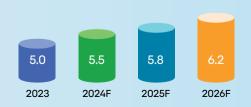
Cambodia

As one of ASEAN's fastest-growing economies, Cambodia is set for steady GDP growth in 2025, supported by infrastructure development and industrial expansion. With a rising focus on sustainability and digital transformation, the country offers growing investment opportunities. Participation in regional trade agreements like RCEP is enhancing economic integration, and strengthening Cambodia's appeal as a business hub. Nominal GDP (billion US\$)



GDP per capita (thousand US\$)







Major German import products (2024): Electronic Devices & Machinery; Textiles & Clothing; Vehicles & Vehicle Parts; Chemicals & Chemical Products; Agricultural Products



Major FDI sectors

Manufacturing, Agriculture, Tourism, and Infrastructure (Construction & Property)

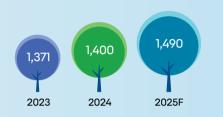




Indonesia

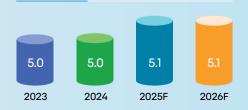
As the world's third-largest democracy and the only ASEAN member in the G20, Indonesia continues to lead the region with steady economic growth projected at 5.1% in 2025, stable inflation, and expanding infrastructure, including the development of its new capital city. With a renewed focus on sustainability and green technology, the nation presents increasing opportunities for investment. The Indonesia-EU CEPA, expected to be finalized soon, is set to further expand trade and investment opportunities between the two regions.

Nominal GDP (billion US\$)



GDP per capita (thousand US\$)







Mineral fuels including oil; Animal/ vegetable fats, oils, waxes; Iron and steel; Electrical machinery and equipment; Vehicles

Germany - Indonesia Relations

German FDI Inflow in 2024



Import (2023)

Import Volume

268.3 BILLION USS

Major import partners



Major import products

Mineral fuels including oil; Machinery including computers; Electrical machinery and equipment; Iron and steel; Vehicles

Major German export products (2024): Machinery; Steel & Steel Products; Vehicles & Vehicle Parts; Chemicals

Major German import products (2024): Electronic Devices & Machinery; Textiles & Clothing; Vehicles & Vehicle Parts; Chemicals & Chemical Products; Agricultural Products

Investment (2024)

Total FDI Volume*

105.1 BILLION USS

Major FDI contributors



Major FDI sectors

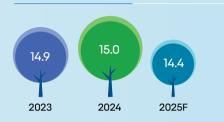
Base Metals, Transportation and Warehousing, Mining, Housing, Industrial Zones, and Offices



2.9 BILLION EUR 4.4 BILLION EUR German imports 2024

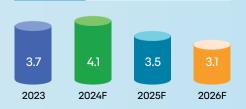
Laos

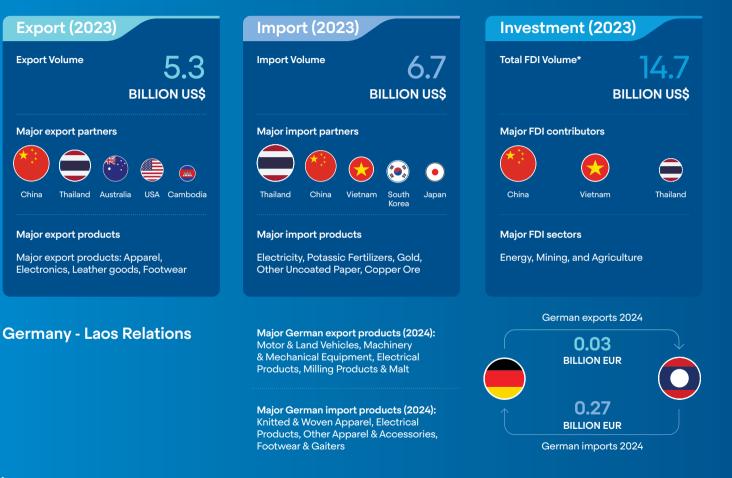
Laos faces economic challenges, including high inflation, currency depreciation, and public debt. Growth is projected by the IMF at 3.5% in 2025, driven by tourism, transport, and energy investments. Structural reforms are essential to stabilize the economy and foster inclusive growth. Despite progress in services, poverty reduction efforts have stalled, impacting human capital development. Nominal GDP (billion US\$)



GDP per capita (thousand US\$)



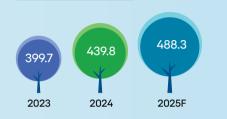




Malaysia

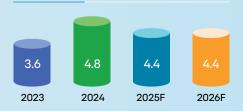
Malaysia's economic outlook for 2025 is optimistic, with a slight growth moderation to 4.7%, driven by robust consumption and investment. The government's focus on digitalization, green tech, and special zones aligns with Germany's strengths. This year, Malaysia's ASEAN chairmanship is expected to bring further foreign investment attention to the country and the region. In 2024, Malaysia hit a historic milestone when it recorded EUR81.5 billion in approved investments, marking a 14.9% increase from the previous year.

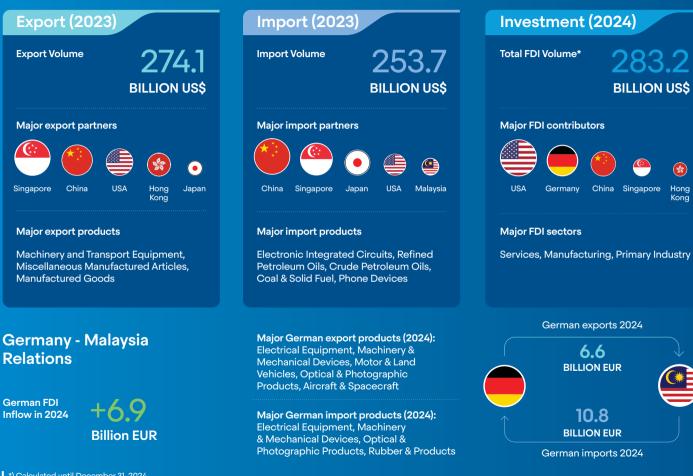
Nominal GDP (billion US\$)



GDP per capita (thousand US\$)



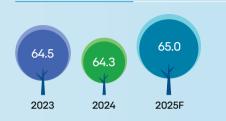




Myanmar

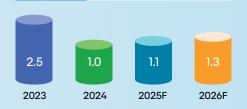
Myanmar's economy grew by 1% in 2024, hindered by political instability, sanctions, and weak investor confidence. Inflation and currency depreciation add to economic pressures, while agriculture and resource extraction show resilience. FDI remains low, with recovery dependent on political stability and policy reforms.

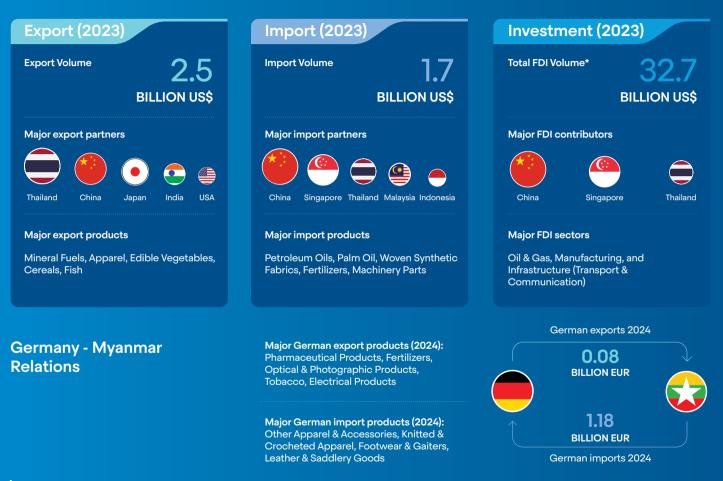
Nominal GDP (billion US\$)



GDP per capita (thousand US\$)

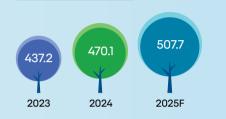




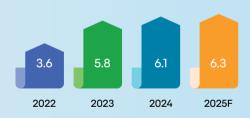


Philippines

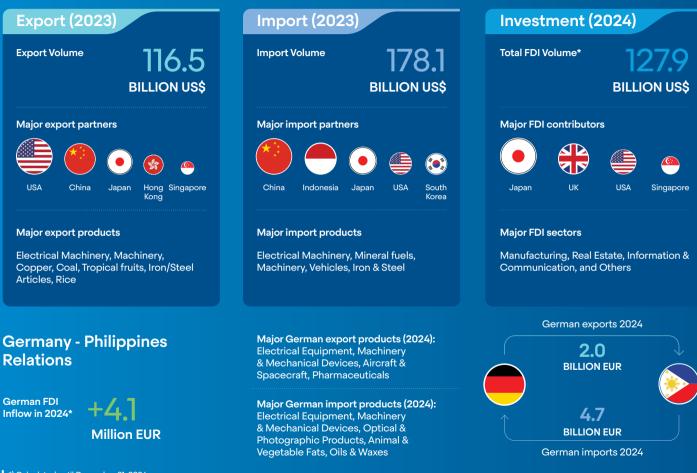
With strong growth, a young, tech-savvy, and English-speaking workforce, and strengths in electronics, semiconductors, and knowledge process outsourcing, the Philippines has much to offer. A growing middle class, the Build Better More program, and the CREATE MORE law drive investment and demand, with GDP set to exceed 6% in 2025. Nominal GDP (billion US\$)



GDP per capita (thousand US\$)







Singapore

**

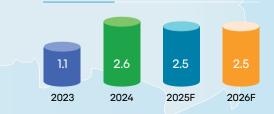
The Singapore economy grew by 4.4% in 2024, up from the 1.8% expansion in 2023. On the whole, GDP growth in 2024 was driven mainly by the wholesale trade, manufacturing, finance and insurance, and other services industries. The Ministry of Trade and Industry of Singapore kept its 2025 growth forecast range at 1% to 3%.

Nominal GDP (billion US\$)



GDP per capita (thousand US\$)







Major export products

Electrical Machinery, Machinery & Mechanical Appliances, Mineral Fuels & Oils, Optical & Medical Instruments

Import (2023)

Import Volume

686.7 BILLION USS

Major import partners



Major import products

Electrical Machinery, Mineral Fuels, Machinery, Precious Metals & Stones, Optical & Medical Instruments

Germany - Singapore Relations

German FDI Inflow in 2023F



Major German export products (2024): Machinery & Mechanical Devices, Electrical Equipment, Optical & Photographic Products, Miscellaneous Goods

Major German import products (2024): Organic Chemicals, Optical & Photographic Products, Electrical Equipment, Pharmaceuticals, Machinery & Mechanical Devices

Investment (2023)

Total FDI Volume*

2,632 BILLION US\$

Major FDI contributors



Major FDI sectors

Finance & Insurance, Professional & Administrative Support and Services, Manufacturing, Wholesale & Retail





Thailand

Thailand's economic growth is projected to increase to 2.9 percent in 2025 from 2.6 percent in 2024, according to the World Bank, mainly driven by a boom in tourism, increased domestic consumption, government stimulus packages, and strong export performance, especially in electronics and machinery. Thailand has adopted the Bio-Circular-Green Economic Model (BCG) to underpin its Thailand 4.0 policy as a strategy to drive economic and social development towards a sustainable future. Germany remains Thailand's largest trading partner in the European Union.

Nominal GDP (billion US\$)



GDP per capita (thousand US\$)







Import (20<u>23)</u>

Import Volume

328.0 BILLION US\$

Korea

Major import partners



Major import products

Petroleum Oils, Electronic Integrated Circuits, Petroleum Gases, Gold, Telecommunication Equipment

Germany - Thailand Relations

German FDI Inflow in 2024



Major German export products (2024): Machinery & Mechanical Devices, Electrical Equipment, Motor Vehicles & Land Vehicles, Optical & Photographic Products

Major German import products (2024): Electrical Equipment, Machinery & Mechanical Devices, Pearls & Precious Metals, Optical & Photographic Products

Investment (2024)

Total FDI Volume*

314.4 BILLION USS

Major FDI contributors



Major FDI sectors

Electrical Appliances and Electronics (E&E) Industry, Digital Industry, and Machinery and Vehicles Industry

German exports 2024

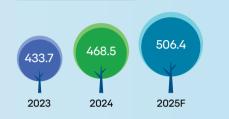


Vietnam

As one of ASEAN's fastest-growing economies and a key manufacturing hub, Vietnam continues to strengthen its position with a projected GDP growth of around 6% in 2025, stable inflation, and ongoing infrastructure expansion. With a strong emphasis on sustainability and green technology, the country presents increasing opportunities for investment. Vietnam's extensive trade agreements, including the EU-Vietnam Free Trade Agreement (EVFTA), are driving deeper economic integration and enhancing its appeal as a strategic business destination.

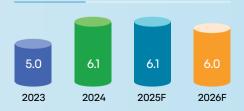
33

Nominal GDP (billion US\$)



GDP per capita (thousand US\$)







Electrical Machinery & Equipment, Machinery & Mechanical Appliances, Footwear, Knitted & Non-Knitted Apparel

Germany - Vietnam Relations

German FDI Inflow in 2024



Import (2023)

Import Volume

340.1 BILLION USS

Major import partners



Major import products

Electrical Machinery & Equipment, Mineral Fuels & Oils, Machinery & Mechanical Appliances, Plastics & Articles Thereof, Iron & Steel

Major German export products (2024): Aircraft & Spacecraft, Machinery & Mechanical Equipment, Optical & Photographic Products, Pharmaceutical

Products. Electrical Products

Major German import products (2024): Electrical Products, Footwear & Gaiters, Machinery & Mechanical Equipment, Apparel & Accessories

Investment (2024)

Total FDI Volume*

322.5 BILLION USS

Major FDI contributors



Major FDI sectors

Manufacturing & Processing, Real Estate, Energy, Retail & Trade, ICT

German exports 2024



ASEAN Contact Information





Delegation der Deutschen Wirtschaft in Vietnam Delegation of German Industry and Commerce in Vietnam



Delegation der Deutschen Wirtschaft in Myanmar Delegation of German Industry and Commerce in Myanmar



Jan Rönnfeld

info@ekonid.id

W/ www.ekonid.com

M/ +62 21 3154685

E/







Peter Kompalla

- E/ kompalla@vietnam.ahk.de
- M/ +84 28 3823 9775
- W/ www.vietnam.ahk.de























Jan Noether

- E/ jan.noether@malaysia.ahk.de
- M/ +60 3 92351800
- W/ www.malaysia.ahk.de



Christopher Zimmer

- E/ christopher.zimmer@gpcci.org
- M/ +63 2 85198110 loc 812
- W/ www.philippinen.ahk.de



Dr. Tim Philippi

- E/ tim.philippi@sgc.org.sg
- M/ +65 64335331
- W/ www.sgc.org.sg



Dr. Roland Wein

- E/ wein@gtcc.org
- M/ +66 2 0550611
- W/ www.thailand.ahk.de

Imprint

Delegation of the German Industry and Commerce in Vietnam

Ho Chi Minh City Office

Address: Deutsches Haus Ho Chi Minh City 4th Floor, 33 Le Duan Blvd, Ben Nghe Ward, District 1, Ho Chi Minh City, Vietnam **Tel.:** +84 (28) 3823 9775

Hanoi Office

Address: Lotte Center Hanoi, East Tower 18th Floor, 1803 - 1804, 54 Lieu Giai, Ba Dinh District, Hanoi, Vietnam **Tel.:** +84 (24) 3825 1420

Chief Representative

Peter Kompalla, Delegate of German Industry and Commerce in Vietnam, Cambodia, Laos, and Myanmar

Editor-in-Chief

Tran Phuong Minh Trang, Delegation of German Industry and Commerce in Vietnam

Concept

Delegation of the German Industry and Commerce in Vietnam

Supported by Federal Ministry for Economic Affairs and Climate Action Layout Incamedia

Status March 2025

Legal Information

© Delegation of the German Industry and Commerce in Vietnam, March 2025

All rights reserved. Reproduction or distribution, in whole or in part, is only permitted with prior explicit approval. While every effort has been made to ensure accuracy, we assume no liability for the content.

Our Services in ASEAN





The German Chambers of Commerce and Industry in Indonesia, Malaysia, Myanmar, the Philippines, Singapore, Thailand, and Vietnam established the German Chambers ASEAN Business Council to provide a dialogue platform, strengthen regional cooperation, and support regional trade and investment. Market Insights & Business Opportunities

Talent & HR Solutions

Trade Fair & Networking Access

Business Setup & Expansion

Strategic Partner Matching

Executive Training & Workforce Development



German Chambers ASEAN Business Council

www.gcabc.asia



