AUCOM 2019

Company Introduction
A fast start

AMPLIFIERS TO POWER SAVERS

Founded AuCom in 1978 in Christchurch, New Zealand. AuCom’s vision was to produce the world’s best stereo amplifier.

However, in 1979, it secured a license from NASA to produce energy savers for single phase electric motors and then went on to develop and patent 3 phase energy saving technology.

Demand for the product was strong and catapulted AuCom from start-up to global exporter in a few short years.
Soft start pioneers

FROM POWER SAVERS SOFT STARTERS

On entering the motor control market AuCom observed strong interest in the soft start feature included in its energy saving product.

This insight lead to the world’s first soft start product range.

Released in 1982, the EMS Series soft starters heralded a new age for reduced voltage motor starting.
A complete range

SOFT STARTERS

A commitment to continued R&D ensures a leading edge product range and extensive product portfolio.

• Low voltage soft starters
• Medium voltage soft starters
• Standalone starters
• Panel systems
• IEC & NEMA designs
AuCom has proven capability in wide variety of industries around the globe.

• Water and Wastewater
• HVACR
• Pulp & Paper
• Cement & Ceramics
• Metals & Mining
• Marine
• Oil & Gas
Video – AuCom: The Motor Control Specialists

HTTP://WWW.AUCOM.COM/EN/ABOUT/COMPANY-VIDEO
Global operations

MANUFACTURING & SERVICE CENTERS

- New Zealand: 3580 m² (38500 ft²)
- North America: 1320 m² (14125 ft²)
- Germany: 880 m² (9470 ft²)
- Dubai Sales & Service
- China Sales & Service
The soft start specialists
WIDE RANGE OF SOFT STARTERS

Basic Soft Start
Open loop, TVR

Compact, Yet Simple
Closed loop, current control

Medium Voltage 2.3-13.8kV

Advanced. Full Featured
New Zealand
123 Wrights Road, PO Box 80208, Christchurch 8440, New Zealand
T +64 3 338 8280    F +64 3 338 8104

China
203-1, JH Plaza, 2008 Huqingping Road, Shanghai 201702
T +86 21 5877 5178    F +86 21 5877 6378

Germany
Borsigstraße 6, 48324 Sendenhorst, Germany
T +49 2526 93880 140    F +49 2526 93880 100

Middle East
10th Floor Swiss Tower, JLT, Dubai, UAE
T +971 4279 8349    F +971 4279 8399

North America
2528 Loi Road, Building 2-2A, Freedom, PA 15042, USA
T 855 928 2666 (855 9 AUCOM NA),
+1 724 987 4952    F +1 724 510 300

www.aucom.com